



Sad Sadman Khan

Professional Digital Marketer

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Skills

- SEO & SEM
- Website Design (WordPress)
- Social Media Marketing
- Google Ads Management
- Meta (Facebook & Instagram) Ads
- Content Strategy & Creation
- Email Marketing
- Copywriting & Content Writing
- Analytics & Reporting
- Keyword Research
- Brand Promotion
- Campaign Management
- Conversion Optimization
- Influencer Collaboration
- Market Research
- Trend Analysis

Career Objective

To build impactful digital strategies that drive brand growth through SEO, social media, and online advertising. I aim to use my skills to help businesses enhance their online presence and achieve measurable results.

Job Experience

Scar's IT Consultancy
01/07/2023 – 31/07/2024
Junior SEO Executive

Responsibilities:

- Keyword Research
- On-Page SEO
- Off-Page SEO
- Link Building
- Content Optimization
- SEO Reporting
- Google Analytics
- Competitor Analysis

The SEO Prohub
01/08/2024 – 31/09/2025
SEO Expert

Responsibilities:

- SEO Strategy
- Keyword Research
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Link Building
- Content Optimization
- Performance Analysis
- Algorithm Update Tracking
- Competitor Analysis
- Conversion Optimization
- Traffic Growth Planning

Language

- Bangla (Native)
- English (Fluent)

Personal Info

- Date of Birth: 25/06/2000
- Nationality: Bangladesh
- Marital Status: Unmarried
- NID: 1032374637

Personal Project

- **Kitchen Hour**
 - Amazon Affiliate Program
- **Website Audit**
 - Total 23 Projects
- **Keyword Research**
 - Total 34 Projects
- **Meta Ads Campaign**
 - Total 36 Projects
- **Full SEO**
 - Total 6 Projects
- **Content Writings & Optimization**
 - Total 57 Projects

Academic Qualification

- BSS (Running) in Disaster Management from “University of Dhaka” with a CGPA 3.24 out of 4.00.
- HSC in Humanities from “Debipur College, Jashore” in 2021 in with a GPA 5.00 out of 5.00.
- SSC in Science from “Elangi M.U High School” in 2019 in with a GPA 4.78 out of 5.00.

Certifications

Name: Professional Digital Marketing Course

01.01.23 – 01.06.23 (0.6 months)

Creative IT Institute

Got Certified